

ORDER



Orders
Order / Rev: 69323
Alt Order #: 9856082 /Brad
Product Desc: DSSCC Rob Teplitz
Estimate: 2585
Flight Dates: 11/01/12 - 11/05/12
Original Date / Rev: 10/31/12 / 11/07/12
Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Buying Time Media
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Teplitz/D/Senate PA
Demographic: A35+
Product Codes: State Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	6	\$345.00	\$293.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	6	\$345.00	\$293.25	0.00
Totals	6	\$345.00	\$293.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WLYH CW15	3%	\$345.00
Market	100%	\$11,500.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	97%	\$11,155.00
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	11/01/12	11/05/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M- TF--	:30	1	\$55.00	P-2	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--		1				\$55.00		0.00			
Week:		11/05/12	11/11/12	M-----		1				\$55.00		0.00			
N 2	WLYH	11/01/12	11/05/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M- TF--	:30	2	\$50.00	P-3	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--		2				\$50.00		0.00			
Week:		11/05/12	11/11/12	M-----		1				\$50.00		0.00			
N 3	WLYH	11/01/12	11/02/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	---TF--	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WLYH CW15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WLYH	11/01/12	11/02/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	---TF--	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$85.00		0.00			
													Totals	6	\$345.00